



THE  
**SHELDON**  
Arts Without Borders

Chris Peimann  
Director of Marketing and Publicity  
cpeimann@TheSheldon.org

Sarah Samples  
Marketing and Group Sales Manager  
ssamples@TheSheldon.org

FOR IMMEDIATE RELEASE

December 15, 2020

## **SHELDON BENEFIT CONCERT WITH JOHN PIZZARELLI RESCHEDULED TO VIRTUAL EVENT, JUNE 19**

ST. LOUIS, MO – The Friends of The Sheldon benefit concert featuring **John Pizzarelli: “A Centennial Celebration of Nat King Cole,”** originally rescheduled to February 21, 2021, will convert to an exclusive live streaming event on June 19, 2021 at 7 p.m. This event benefits Sheldon Education Programs, which this year will serve over 40,000 St. Louis-area students – a record-breaking number – thanks to the generosity of donors and ticket holders.

**Ticket buyers wishing to view the exclusive virtual concert: Ticket buyers who wish to keep their tickets/view the concert do not have to do anything at this time.** A streaming link will be sent at least an hour before the concert starts on June 19. Additional streaming tickets may become available. Details will be announced closer to the concert date.

**Upgrade to a patron level ticket:** Current ticket holders are invited to upgrade their tickets to a patron level ticket. For an additional \$50 per household, patron tickets buyers will receive the streaming concert link, as well as an **Italian Dinner Basket**, filled with everything needed to make a perfect Italian meal, including a bottle of wine. Orders can be upgraded at the following link, [click here](#), or via The Sheldon at 314-533-9900. New ticket buyers can purchase a patron ticket for \$150 at [TheSheldon.org](http://TheSheldon.org).

**Those who wish to return their tickets:** Ticket holders are asked to consider donating the cost of their tickets to the non-profit Sheldon Arts Foundation, but refunds will be gladly issued upon request. **Refund or donation requests should be made by e-mail to [marketing@thesheldon.org](mailto:marketing@thesheldon.org), by phone at 314-533-9900, by 11:59 p.m. June 18, 2021.**

For more information, contact The Sheldon at 314.533.9900 or [marketing@thesheldon.org](mailto:marketing@thesheldon.org), or visit [TheSheldon.org](http://TheSheldon.org).

*Sponsored by Steward Family Foundation, World Wide Technology, BOK Financial, Mastercard, and Michael Manchisi.*

###