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## INTRODUCING LIVE FROM THE SHELDON PRODUCED BY HEC MEDIA

A Virtual Concert Series Featuring Acclaimed Artists Live From The Sheldon Stage

(St. Louis, MO) - The Sheldon and HEC Media are proud to announce "Live From The Sheldon," a partnership that will bring dynamic musical performances to homes across the region from the Sheldon Concert Hall.

"Live From The Sheldon" premieres Saturday, October 17 at 7 p.m. with one of St. Louis' favorite musical groups, The 442s. A free monthly, virtual series spotlighting some of the most creative artists locally and from around the country, "Live From The Sheldon" will stream on both The Sheldon's and HEC's Facebook and YouTube pages.

"This series is part of our effort to create a national identity for The Sheldon," says Peter Palermo, Sheldon executive director. "HEC is a natural partner as they have tremendous expertise in capturing live events from our stage. 'Live From The Sheldon' has the potential to bring The Sheldon experience a whole new audience."

Combining three members of the world-class St. Louis Symphony Orchestra and two of the St. Louis' finest jazz musicians, The 442s are a genre-defying acoustic quintet named for the modern standard tuning of 442 Hz. Brought together by the innovative and inspired compositions of Adam Maness, who plays piano, guitar, accordion, melodica and glockenspiel in the group, The 442s features Shawn Weil on violin, Michael Casimir on viola, Bjorn Ranheim on cello and Bob DeBoo on bass. Formed in 2012, this unique ensemble blends virtuosic musicianship, group singing and inventive improvisation, all while breaking down barriers between jazz, classical, folk and pop music.

To watch "Live From The Sheldon," follow <u>The Sheldon</u> and <u>HEC</u> Facebook pages, and subscribe to <u>The Sheldon</u>'s and <u>HEC</u>'s YouTube channels.

For more information, contact The Sheldon at 314-533-9900 or visit The Sheldon.org.

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