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FOR IMMEDIATE RELEASE

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13[™] ANNUAL SHELDON TRIVIA NIGHT GOES VIRTUAL FEBRUARY 5 - Proceeds to Benefit Sheldon Education Programs -

Event:	13th Annual (Virtual) Sheldon Trivia Night: St. Louis Strong
When:	Friday, February 5, 2021 at 7 p.m.
Where:	Online – Zoom account required
Tickets:	\$250 per team of 10 or \$30 per individual
	Registration is required at TheSheldon.org/trivia/

St. Louis, MO - The Friends of The Sheldon present the 13th annual Sheldon Trivia Night in a new, fun-filled virtual format! Friends Board President David Rath will serve as host, with questions covering popular culture, music, movies and more! Proceeds benefit The Sheldon's education programs, which have already served a record-breaking 40,000 students this season.

Hosted via Zoom, using breakout rooms and online forms, this year's trivia night pays tribute to the strength and pride of the St. Louis community. Take home snack packs and beverage options (available to add on at a later date) will support local businesses that have persevered through the pandemic with the support of their patrons.

"The Sheldon counts itself among the luckiest during this challenging time, thanks to the support of our donors and friends," says Sheldon development director, Caron House. "Our education work is more important than ever. We are on track to reach TWICE as many students as an average year thanks to the digital and virtual innovations available today. Support of this event ensures that The Sheldon can continue to offer these programs free of charge to schools all over the St. Louis area and beyond."

For more information, call The Sheldon during normal business hours, Monday - Friday, 9 a.m. - 5 p.m. or e-mail <u>sdo@thesheldon.org</u>.