MISSION STATEMENT: The Sheldon Arts Foundation is dedicated to enriching the greater St. Louis region and beyond with a wide range of music, visual arts and educational programs of the highest quality, diversity and educational impact; and to the preservation and operation of the historic Sheldon Concert Hall and the adjoining Sheldon Art Galleries.

THE SHELDON CONCERT HALL
The 2018–2019 season was a landmark year for The Sheldon as we welcomed new executive director Peter Palermo, and celebrated 25 years of amazing work by retiring executive director Paul Reuter, with a season ending event featuring music composed by Reuter and tributes from colleagues, musicians, board members and staff. The concert season showcased a mix of jazz, folk, classical and world music legends and up-and-coming stars, making it one of the most memorable seasons to date. Highlights of the series included jazz pianist and bandleader for *The Late Show with Stephen Colbert*, Jon Batiste; legendary jazz vocalist Dianne Reeves, performing with St.Louis native and *The Voice* finalist Kennedy Holmes; bluegrass greats Hot Rize and the Del McCoury Band; and milestone commemorations including the anniversaries of the moon landing and women’s suffrage, celebrated in classical music by Peter Henderson and Erin Schreiber. Special concerts and benefits included rising opera star Julia Bullock; rock and roll hall of famer David Crosby; the 2019 Sheldon Gala featuring jazz pioneer, pianist Ahmad Jamal; soul music legend Aaron Neville; and the premiere of the Whitaker World Music Concerts series featuring Lila Downs, Ladysmith Black Mambazo and Anoushka Shankar.
THE SHELDON ART GALLERIES

The Sheldon Art Galleries celebrated their 20th anniversary, with exhibits that connected the St. Louis community to the world, including *The Immigrants: Works by Master Photographers*, featuring work by Alfred Stieglitz, Dorthea Lange and Margaret Bourke White; and *Re/Constructing Identity: Zlatko Cosic, José Guadalupe Garza and Miriam Ruiz, Priya Kamble and Rachel Youn*, which highlighted St. Louis-based artists examining their cultural roots and identity.

Winter/Spring exhibits included *Old School, New Rules*, showcasing photographers who use 19th and early-20th century processes to comment on contemporary issues and subjects; and *Evan and Stacey Smith: Liminal Spaces*, a collection of architectural sculptures by the husband-and-wife team. “Golf the Galleries” returned in the summer of 2019, with thousands of attendees of all ages enjoying the artist-designed nine-hole indoor course. Gallery education programs included an International Institute Panel Discussion on *The Immigrants*, and workshops with Grand Center Arts Academy by artists Severin Pelekara, and Miriam Ruiz and José Garza.

### EDUCATIONAL PROGRAMS

Over 30,000 St. Louis area students participated in Sheldon educational programs last season, with many young people attending their first-ever live performance at a signature music program in jazz, folk, classical, world or Broadway music, performed by some of St. Louis’ top musicians. The STEAM-based SOLID Music Project, in collaboration with the St. Louis Science Center, engaged 39 schools and thousands of students in learning about the science of sound using the STEAM disciplines of science, technology, engineering, arts and math. The Sheldon’s North County Big Band, led by Harvey Lockhart, continued to showcase the best young jazz students from St. Louis city and county, and The Sheldon’s City of Music All-Star Chorus, led by Maria A. Ellis, continued to earn recognition, including an invitation to be a demonstration ensemble at the 81st Annual Missouri Music Educators Association In-Service Workshop and Conference held in January of 2019. The educational programs concluded with the 16th annual Cardinals Care Redbird Rookies concerts, featuring two nights of performances by soul singer Brian Owens for Redbird Rookies players and their families.

### FACILITY RENTALS AND EVENTS

The Sheldon continued to be a leader in community events and partnerships, hosting hundreds of events during the 2018-2019 season, including weddings and receptions, reunions, galas, business meetings and more.

Notable events included the St. Louis Literary Awards honoring Stephen Sondheim, KMOX Holiday Radio Show, Tommy Emmanuel, St. Louis Magazine Architect & Designer Awards, Nurses for Newborns Gala, BANFF Film Festival, Paula Poundstone, Innovative Technology Education Fund – Art of the Possible, CAIR MO – American Muslim Art Exhibition, Ozark Actors Theatre Benefit featuring Taylor Louderman and Friends, and Eta Boule Foundation.

### THE SHELDON STAFF

**EXECUTIVE DIRECTOR**
Peter Palermo

**ASSISTANT DIRECTOR**
Julie Plowman

**SHELDON ART GALLERIES**
Rebecca Gunter, Gallery Coordinator & Education Manager
Paula Lincoln, Exhibit Coordinator & Registrar

**DEVELOPMENT**
Caron House, Director of Development
Connor Pearson, Membership & Database Coordinator
Christina Cacciatorre, Donor Relations Coordinator

**FINANCE**
Julie Plowman, Director of Finance
Kathy Nix, Accounting Assistant
Ann McMahon, Administrative Assistant

**MARKETING, PUBLICITY AND BOX OFFICE**
Chris Peimann, Director of Marketing & Publicity
Sarah Samples, Marketing & Group Sales Manager

**EVENTS**
Rachel Bolland, Director of Events
Carly Uding, Events Assistant

**EDUCATION**
Susan Wise, Director of Education
Katelyn Galenski, Education Coordinator & SOLID Program Manager

**OPERATIONS**
Tim Albert, Technical Director & Notes from Home Coordinator
Jessica Hutchinson, Director of Concert Operations, Volunteers & MLA
Megan Dougherty, Event Operations Manager
Mike Murphy, Building Operations Manager
Charles Martin, Maintenance

**PHOTO CAPTIONS**

1. The dynamic Lila Downs, performing as part of the Whitaker World Music Concerts series
2. The Sheldon Ballroom setup for an elegant event (photo courtesy of Festive Couture Floral)
3. Kids of all ages enjoyed “Golf the Galleries” this past summer (photo by Rebecca Clark)
4. New Orleans’ music great Aaron Neville performs for Friends of The Sheldon benefit
5. A young inventor shows off her instrument, created through The Sheldon’s SOLID Music Project

*Photos by Ray Marklin unless otherwise noted*
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Wendy Williams

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PHOTO CAPTIONS
6. Soul singer Brian Owens and Fredbird fire up the crowd at the annual Cardinals Care Redbird Rookies concerts in June.
7. Sheldon Gallery Board president Ryan Easley welcomes guests to the galleries’ 20th Anniversary ArtSounds celebration.
8. Rock and Roll Hall of Famer David Crosby
9. Artist Severin Pelekara conducts a workshop with students at Grand Center Arts Academy (photo by Becky Gunter)

Photos by Ray Marklin unless otherwise noted
## FINANCIAL DATA

### BALANCE SHEET

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>6/30/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,528,000</td>
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<tr>
<td>Investments</td>
<td>$1,050,845</td>
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<tr>
<td>Receivables</td>
<td>$96,606</td>
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<tr>
<td>Promises To Give [Short Term]</td>
<td>$774,783</td>
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<tr>
<td>Inventory</td>
<td>$52,233</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$133,648</td>
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<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td><strong>$4,636,115</strong></td>
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| Property and Equipment (Net) | $12,750,257 |
| Promises To Give - (Long Term) | $1,032,094 |
| Assets Restricted for Permanent Investment | $1,050,690 |
| **TOTAL ASSETS** | **$19,469,156** |

<table>
<thead>
<tr>
<th>Current Liabilities</th>
<th>6/30/2019</th>
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<tbody>
<tr>
<td>Current maturities of long-term debt</td>
<td>$160,476</td>
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<tr>
<td>Payables &amp; Accrued</td>
<td>$382,792</td>
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<tr>
<td>Advance Deposits &amp; Deferred Revenue</td>
<td>$352,107</td>
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<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td><strong>$895,375</strong></td>
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| Long-Term Debt | $1,223,696 |
| **TOTAL LIABILITIES** | **$2,119,071** |

<table>
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<th>Net Assets</th>
<th>6/30/2019</th>
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<tr>
<td>Without Donor Restrictions</td>
<td>$8,527,762</td>
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<tr>
<td>With Donor Restrictions</td>
<td>$8,822,323</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$17,350,085</strong></td>
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| Total Liabilities and Net Assets | $19,469,156 |

### INCOME & EXPENSE STATEMENT

<table>
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<tr>
<th>Income</th>
<th>6/30/2019</th>
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<td>Ticket Sales</td>
<td>$1,076,556</td>
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<tr>
<td>Individual Contributions</td>
<td>$689,684</td>
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<td>Benefit Events</td>
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<td>Foundations</td>
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<td>Corporations</td>
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<td>Government / Agencies</td>
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<td>Community Events</td>
<td>$701,411</td>
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<td>Parking &amp; Other</td>
<td>$216,108</td>
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<td><strong>TOTAL INCOME</strong></td>
<td><strong>$4,443,653</strong></td>
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<tr>
<th>Expenses</th>
<th>6/30/2019</th>
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<td>Sheldon Programs</td>
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<td>$993,349</td>
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<tr>
<td>Development</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$4,371,501</strong></td>
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</table>

| Increase (Decrease) in Net Assets | $72,151 |

### REVENUE

- **24%** Ticket Sales
- **15%** Individual Contributions
- **13%** Foundations
- **18%** Corporations
- **5%** Government / Agencies
- **16%** Community Events
- **5%** Parking & Other

### EXPENSES

- **59%** Sheldon Programs
- **23%** Administration
- **18%** Development