



T H E
S H E L D O N
Arts Without Borders

Chris Peimann
Director of Marketing & Publicity
cpeimann@TheSheldon.org
314.533.9900 ext. 19

FOR IMMEDIATE RELEASE

July 15, 2020

PHOTOGRAPHS BY MARCEL CACDAC CAPTURE BEHIND-THE-SCENES MOMENTS

ST. LOUIS, MO –The Sheldon Art Galleries presents **Marcel Cacdac: This Tour Life – It’s Only Rock ‘n’ Roll**, on view through September 6 in the Nancy Spirtas Kranzberg Gallery at The Sheldon. The Sheldon Art Galleries are open Tuesday – Friday, Noon – 8 p.m.; Saturday, 10 a.m. – 3 p.m. and Sunday, 11 a.m. – 4 p.m. Admission is free. For more information on the exhibition as well as COVID-19 health and safety measures, visit TheSheldon.org.

Marcel Cacdac is a San Francisco-based concert sound engineer who began touring in 1997 and hasn’t looked back. While on the road, he began documenting his experiences through the lens of a camera, focusing mostly on the venues, locations and people who inspire him. Over the years, Cacdac has toured with a variety of artists including B.B. King, Gary Clark Jr., Jack White, Lorde, Thom Yorke and Snoop Dogg to name a few.

In this exhibit, Cacdac takes viewers on a behind-the-scenes look at the world of major concert tours. Focusing on the quieter moments of the “roadie,” Cacdac introduces the viewer to his backstage world through intimate, luminous photographs. He writes, “My work is predominantly focused on the tiny slivers of time tucked between the social moments. These images capture the fleeting flashes of solitude, while surrounded by the masses, illustrating a fundamental paradox of life on tour.”

Cacdac experiences synesthesia, a perceptual phenomenon in which stimulation of one sensory or cognitive pathway leads to involuntary experiences in a second sensory or cognitive pathway. For Cacdac, sounds evoke colors and shapes in his mind’s eye. This unique perception of the world plays an intrinsic role, both in his work as a sound engineer and as a photographer. He goes on to write, “Photos that are blurred or saturated with color invite you on an impressionistic journey as seen through my synesthetic lens.”

The not-for-profit Sheldon Art Galleries exhibits works by local, national and international artists in all media. Over 6,000 square feet of the galleries’ spaces on the 2nd floor are permanently devoted to rotating exhibits of photography, architecture, music art and history and children’s art. A sculpture garden, seen from both the atrium lobby and the connecting glass bridge, features periodic rotations and installations, and the Nancy Spirtas Kranzberg Gallery on the lower level features art of all media. The Sheldon actively supports the work of St. Louis artists and features a dedicated gallery with museum-quality exhibits by St. Louis artists, past and present.

###