



T H E
S H E L D O N
Arts Without Borders

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FOR IMMEDIATE RELEASE

March 27, 2023

**RED BARAAT TO BRING FESTIVAL OF COLORS TO
CLOSE THE WHITAKER WORLD MUSIC CONCERT SERIES**

ST. LOUIS – The Sheldon presents **Red Baraat: *Festival of Colors*** on Friday, April 21, 2023 at 8 p.m. in the perfect acoustics of the Sheldon Concert Hall. This concert is part of the 22-23 Whitaker World Music Concerts series, marking the 5th year of this popular world music showcase, funded with the generous support of the Whitaker Foundation. Through this popular series, the Whitaker Foundation has allowed The Sheldon to take its commitment to “Arts Without Borders” to the international level, connecting St. Louisans to a broad range of world cultures through music.

Red Baraat: *Festival of Colors* celebrates the Hindu holiday of Holi with a colorful array of South Asian sounds. Traditionally, Holi is marked by public gatherings of families and strangers sharing songs, dance and the exchange of “colors.” It signifies the victory of good over evil, the arrival of spring, and for many, a festive day to meet others, play and laugh, forget and forgive, and repair ruptured relationships. Debuting in 2012 at a sold out performance Le Poisson Rouge in New York City, it has since expanded to over a dozen cities in the United States. Each year, bandleader and dhol player, Sunny Jain, curates a night of music highlighting the South Asian diaspora through a diverse range of styles. Says Jain, “If we can unite people of all backgrounds and ethnicities to partake in the exuberance of life through the universal language of music, then life is that much sweeter.”

New York-based Red Baraat has drawn worldwide praise for their singular sound – a merging of hard driving North Indian bhangra with elements of hip-hop, jazz and raw punk energy. Created with the sole purpose of manifesting joy and unity in all people, Red Baraat has spread that spirit to clubs, festivals, packed performing arts centers and college auditoriums all over the world.

Tickets are \$45 orchestra / \$40 balcony 1 / \$35 balcony 2 / \$15 student, and are on sale now through MetroTix at 314-534-1111 and through The Sheldon’s website at TheSheldon.org. For more information, call The Sheldon at 314-533-9900 or visit TheSheldon.org.

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*Made possible by the WHITAKER FOUNDATION
In partnership with Washington University’s Department of Music*