



Chris Peimann  
[cpeimann@TheSheldon.org](mailto:cpeimann@TheSheldon.org)  
Ph: 314.533.9900 ext. 19

Sarah Samples  
Marketing and Publicity Coordinator  
[ssamples@thesheldon.org](mailto:ssamples@thesheldon.org)  
Ph: 314.533.9900 ext. 21

FOR IMMEDIATE RELEASE

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## **APRIL IS MUSIC FOR LIFELONG ACHIEVEMENT MONTH AT THE SHELDON**

ST. LOUIS, MO - April is Music For Lifelong Achievement (MFLA) month at The Sheldon! Bring a used or new musical instrument to any Sheldon concert during the month of April, or bring it by during normal business hours, Monday - Friday, 9 a.m. – 5 p.m., and help us “keep the music playing” by providing instruments to St. Louis area schools serving disadvantaged students. Over the past ten years, MFLA has distributed more than 800 instruments to St. Louis City and County school districts and a variety of community music programs.

Businesses and community groups throughout St. Louis will also be holding instrument drives in conjunction with MFLA month. Those interested in holding a drive at their work place, school, civic organization or place of worship may contact Matt Brinkmann, MFLA Coordinator, at 314-533-9900 or at [mbrinkmann@thesheldon.org](mailto:mbrinkmann@thesheldon.org).

Don't have an instrument to donate? Financial contributions can help pay for necessary repairs of donated instruments, as well as accessories such as strings, reeds and sheet music. Call The Sheldon at 314-533-9900 or visit [www.supportmfla.org](http://www.supportmfla.org) for more information or to make a donation. MFLA will provide a thank you letter that will serve as a tax deduction receipt for the value of the instruments or the funds donated.

Music For Lifelong Achievement is part of the non-profit Sheldon Arts Foundation, an accredited 501c3 organization and is based at the Sheldon Concert Hall in St. Louis, Missouri.

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