



Chris Peimann
Dir. of Marketing and Publicity
Sheldon Concert Hall and Art Galleries
cpeimann@thesheldon.org
Ph: 314.533.9900 x 19

Sarah Samples
Marketing and Publicity Coordinator
Sheldon Concert Hall and Art Galleries
ssamples@thesheldon.org
Ph: 314.533.9900 x 21

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THE SHELDON AND CARDINALS CARE PARTNER FOR 16TH ANNUAL EVENT FOR REDBIRD ROOKIES

ST. LOUIS, MO - The Sheldon and Cardinals Care are teaming up once again, June 24 and 27, to present two very special concerts for kids participating in the Redbird Rookies program and their families at the Sheldon Concert Hall. Acclaimed soul singer Brian Owens and FLOW Artist Collective featuring special guest band, We Are Root Mod, will perform original and pop hits while highlighting the similarities between baseball and music, including an emphasis on team work, improvisation and respect for diversity.

The 16th annual Redbird Rookies concerts are expected to draw over 1,000 people. The Sheldon's North County Big Band will perform classic big band music and jazz favorites from 6:30 – 7:30 p.m., and Brian Owens will take the stage at 7:30 p.m. Special guest Fredbird is scheduled to appear, and will help kids dance, sing and shake their tail feathers.

The Sheldon Concert Hall and Art Galleries, located in the heart of St. Louis' Grand Center arts district, present over 350 concerts, gallery exhibits, educational programs and community events annually. Sheldon Educational Programs serve over 30,000 students in the St. Louis area each year, introducing young people to jazz, folk, classical, Broadway, world music and more. The Sheldon opened its doors in 1912, transformed into a non-profit concert hall in 1988, and expanded its artistic focus in 1998 with the addition of the Sheldon Art Galleries.

Cardinals Care is the St. Louis Cardinals team foundation whose mission is, "Caring for Kids." One of the many ways that Cardinals Care accomplishes its mission is through Redbird Rookies. Redbird Rookies is a youth development program that engages kids on-field through the game of baseball, then off-field through health, education, mentoring and cultural arts. Redbird Rookies currently has nearly 3,000 participants from 15 different communities throughout the region. Since its inception in 2004, Redbird Rookies, in partnership with the Sheldon Concert Hall, has introduced hundreds of children to the rich history of jazz and blues music and its St. Louis roots.

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